



**2018 Elevate Early Learning Conference
Presented by Child Care Aware of Washington
September 25th & 26th, 2018 – Tacoma, WA
Sponsor & Exhibitor Prospectus**

Early learning professionals always want and need to know the latest information about early childhood education, development, resources and services. The Elevate Early Learning Conference, presented by Child Care Aware of Washington, is the perfect venue for you to connect with them! The Elevate Early Learning Conference is Washington's premiere event for child care and early learning leaders. It brings together relationship-based practitioners, trainers, program directors and policymakers to attend skill-building sessions and engage in cross-systems conversations to help them become stronger and more successful leaders.

Child Care Aware of Washington is a non-profit organization dedicated to ensuring that every child in Washington has access to high-quality child care and early learning programs. As a statewide organization, we influence child care and early learning policies while also delivering the means to make a positive difference for *all* children, including those furthest from opportunity.

SPONSOR OPPORTUNITIES

Sponsor this event and be recognized as a leader in early learning. Please reserve your sponsorship as soon as possible in order to be included in our online and printed Elevate program. We offer sponsorship opportunities to meet every budget. Please see the details that follow.

The **Elevate Early Learning Conference** is a two-day learning opportunity for early learning relationship-based practitioners and system leaders. This year's gathering will explore sustainable quality. The 2018 Elevate tracks are: Leadership, Communications, Coaching, Child Development and Change Process. At the conference, we will:

- 👉 Explore the importance of each person's role in building an early learning system that addresses the opportunity gap
- 👉 Engage in cross-systems information sharing with early learning leaders
- 👉 Incorporate a racial equity perspective to early learning systems

We welcome your participation in this year's event.

Thank you!

Robin Lester
Chief Executive Officer
Child Care Aware of Washington
253-383-1735
robin@wa.childcareaware.org
<http://wa.childcareaware.org/EL>

Sponsorship Opportunities

	Conference Exhibitor \$150/\$400¹	Bronze Sponsor \$1,000	Silver Sponsor \$3,000	Gold Sponsor \$5,000
Conference session sponsorships ²		One	Three	Keynotes
Ad in conference program		1/8 page	1/2 page	Full page
Logo featured on program, sponsor banner, website and event app	All except sponsor banner	✓	✓	✓
Sponsor profile, logo and contact info featured in event app	✓	✓	✓	✓
Sponsor featured in outgoing conference communications including email blasts and social media	✓	✓	✓	✓
Sponsor tables for both days	One	One	Two	Two
Breakfast & lunch provided		✓	✓	✓
Break time slideshow in main ballroom			✓	✓
Promotion of sponsor table in event app activity stream			✓	✓
Sponsor promotional items inserted in conference materials			✓	✓

¹ \$150 for non-profit/higher ed. exhibitors; \$400 for corporate/for-profit exhibitors

² Your logo on sponsored conference sessions in final program - sponsor will be able to choose among available sessions

Child Care Aware of Washington also accepts in-kind donations. We seek a sponsor to provide centerpieces in the main ballroom and branded canvas or tote bags. Contact us for more details.



2018 Elevate Early Learning Conference Sponsorship/Exhibitor Agreement

Company Name: _____

Contact Name: _____

Email address: _____

Address: _____

Phone/Fax numbers: _____

Type of Sponsorship: Non-Profit Exhibitor \$150 _____ Exhibitor \$400 _____

Bronze \$1,000 _____ Silver \$3,000 _____ Gold \$5,000 _____

Electrical Access at Booth? Yes No
(add. \$65 for exhibitors; included for sponsors)

This is an agreement between the 2018 Elevate Early Learning Conference, presented by Child Care Aware of Washington, and the Sponsor/Exhibitor. As part of this agreement, Elevate Early Learning will provide the Sponsor/Exhibitor with the promotional opportunities presented in the prospectus, according to Sponsor/Exhibitor choice. Other Sponsor/Exhibitor provisions include:

- CCA of WA will thank sponsors in our social media
CCA of WA will create a "passport" for event attendees to fill out by visiting all Sponsor/Exhibitor tables, and provide an incentive (drawing for a gift card) to encourage attendees to participate

Please Note: Table assignments will be confirmed once agreement and payment are received. Elevate reserves the right to make final table assignments and to accept ads at its sole discretion. Electrical power is available. For exhibitors, electrical power costs an additional \$65. For sponsors, electrical power is included with your sponsorship.

The conference will be held at the Greater Tacoma Convention and Trade Center Sept. 25 & 26, 2018. Sponsor/exhibitor tables can be set up between 6 am – 8 am on September 25th. Exhibitors must be completely out of the exhibit space by 5 pm on Sept. 26th. Tear-down can begin during closing keynote at 1:30 pm on Sept. 26. CCA of WA and the Greater Tacoma Convention and Trade Center will not be liable for items left overnight. Sponsors/exhibitors agree that they will abide by the usage terms of the Greater Tacoma Convention and Trade Center. Hours of operation are from 7:30 am - 5:00 pm on September 25th and 7:30 am - 3:00 pm on September 26th.

Total cost of this sponsorship is _____. Please sign and return this agreement and send payment to:

Child Care Aware of Washington
1001 Pacific Ave, Suite 400
Tacoma, WA 98402
Phone: (253) 383-1735 Fax: (253) 572-4140

Conference Sponsor/Exhibitor

Print Full Name Signature Date

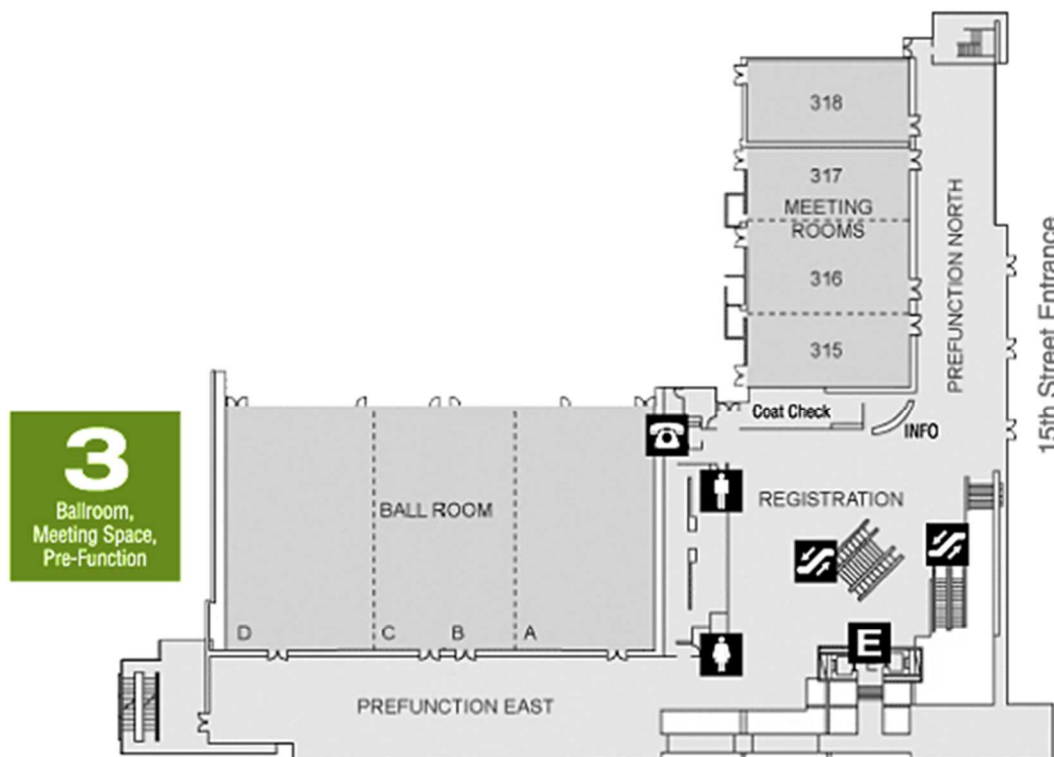


Additional Details:

- 👉 The Conference will be held at the Greater Tacoma Convention and Trade Center, located at 1500 Commerce St, Tacoma, WA 98402.
- 👉 One exhibitor booth includes space for up to 2 people (includes one 8' by 30" table, black linen & skirting, 2 chairs, and 1 wastebasket)
- 👉 WiFi is provided; electrical power provided to exhibitors for an additional \$65; additional table available for \$35. These costs are covered for sponsors.
- 👉 Email your company/organization profile, website, contact information and company logo for inclusion in our marketing materials. Logos must be high-quality .eps, or .jpg formats. The sooner you get your information to us, the sooner we can add it to our website and other marketing materials.
- 👉 If your sponsorship entitles you to an ad in our conference program, please email the artwork by August 24th, 2018. Please see ad specifications below.
- 👉 If your sponsorship entitles you to include promotional products into our conference materials, they must arrive by August 24th, 2018. Shipping details available upon request.
- 👉 Please make checks payable to Child Care Aware of Washington. Payment is due at signing.
- 👉 All exhibitors and sponsors are invited to attend the Reception on September 25th from 5:00 – 7:00 PM.

Exhibitor space map – Greater Tacoma Convention and Trade Center

Exhibition tables will be in the pre-function areas near registration and meeting rooms.



Program Ad Specifications

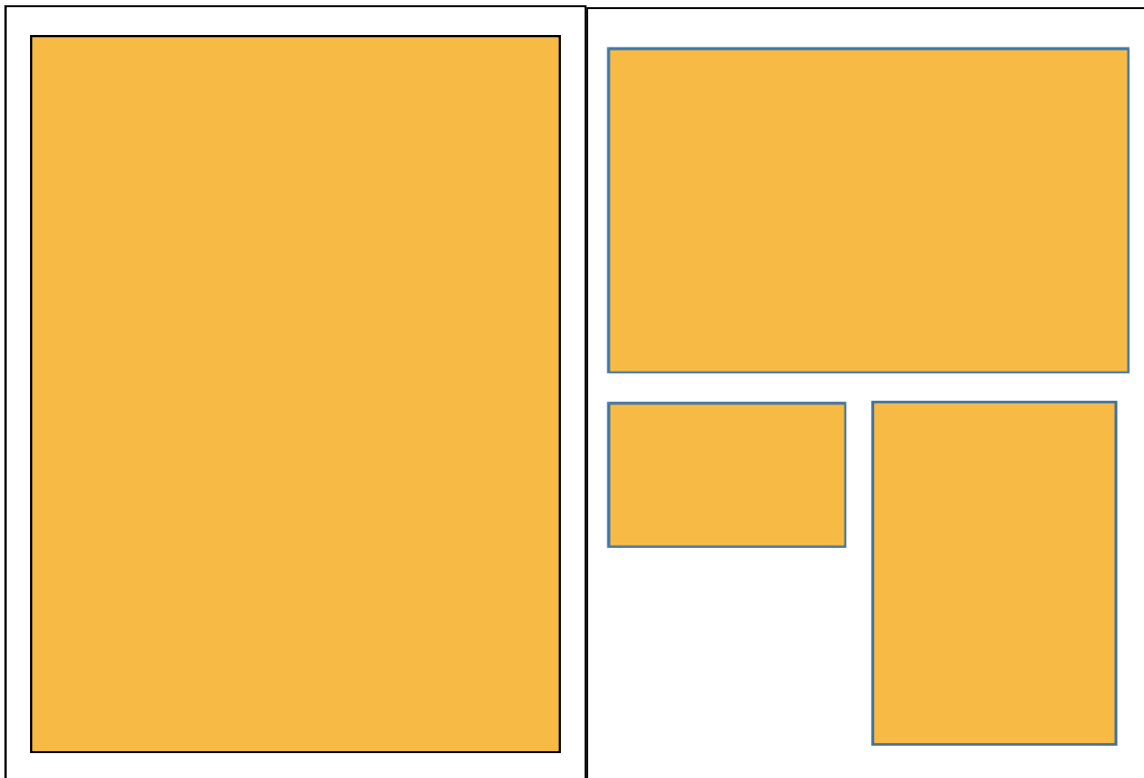
The Elevate Early Learning Conference Program will be available on our website, on our event smart phone app and printed hard copy.

All ad materials must be submitted in high-quality, high-resolution jpeg or PDF formats.

All ad materials are due August 24th, 2018.

Child Care Aware of Washington reserves the right of final approval of all ad material.

Ads will be placed in the program brochure as follows:



Ad sizes:

Eighth page - 3.9 x 2.3	Quarter-page – 3.9 x 4.6	Half-page – 7.8 x 4.6	Full page – 15.6 x 9.2
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Ad Specs:

300 dpi

CMYK

PDF format

Please direct all questions regarding ads to Marcia Jacobs, Communications and Marketing Manager at marcia@wa.childcareaware.org.

Liability

Neither Child Care Aware of Washington nor the Greater Tacoma Convention and Trade Center will be responsible for any guaranteed number of participants, nor for any injury, loss or damage that may occur to the sponsor or exhibitor, or the sponsor's or exhibitor's employees or property from any cause whatsoever. The sponsor/exhibitor, on signing this agreement, expressly releases the aforementioned from any and all claims for such loss, damage or injury. The conference hall will be locked during the time the conference is not in session, and all reasonable precautions will be taken for security.

All table materials must be confined to the limits of the table and immediate space behind it and must not interfere with foot traffic. Noise resulting from the table must not interfere with other sponsors/exhibitors or the conference. No sponsor/exhibitor shall sublet their table without permission of Child Care Aware of Washington. Only goods/materials manufactured or marketed by/for sponsors/exhibitors in the regular course of business may be shown.

Sponsors/exhibitors are liable for any damage caused to the venue's building, floors, walls or columns, or to any standard table equipment, or other sponsor's/exhibitor's property.

Eventualities

In the event that a sponsor or exhibitor with a signed agreement is unable to attend the Elevate conference, Child Care Aware of Washington will not be financially obligated or otherwise committed to reimburse any fees or costs.

In the event of postponement of the show for any cause beyond its control, Child Care Aware of Washington will not be financially obligated or otherwise committed, except that settlement by adjustment will be made to each sponsor/exhibitor on a pro rata basis after deducting funds needed by Child Care Aware of Washington to meet routine commitments and organizational costs.